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0611

# YENCHING UNIVERSITY

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PEKING, CHINA

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AMERICAN OFFICE  
150 FIFTH AVENUE, NEW YORK

Columbia, Mo., Jan. 18, 1928.

Mr. B. A. Garside,  
New York City.

Dear Garside:-

Yours of the 16th concerning insurance payments is quite clear and satisfactory. We shall be glad to continue as we have been since getting home. Sorry I made you so much trouble in order to get a clear idea of the situation.

The inclosed expense account involved principally in preparations for and the entertaining of Dr. Stuart is short one item, the bill of the City Club in Kansas City. They have had some poor administration in the last year or so and are in none too good shape financially. So that in order to get the function staged there, which seemed most desirable, I agreed to take on expense of invitations, postage, and service, with the cost of the tickets being for food only.

*See separately  
Pd  
no. #3787*

This bill has not been received yet, but I've told the secretary that I would send it on to you and you could remit directly. I'll fall out one of the expense forms as I send it, so that if preferred you can pay for same through me.

Dr. Stuart will doubtless by this time have told you himself of the trip. From my point of view, everything clicked right off on schedule. The one disappointment (somewhat anticipated) was the small crowd at the City Club in Kansas City. You can imagine of course what a pleasure it was to us to have Leighton with us. Dean Williams has already gotten off the first of his letters to publishers stating that the school here was "adopting" our school of journalism and bespeaking their cooperation in the completion of the task.

Since we have our second semester fees to meet before the first of the month and are cut short by monies spent on expense account, we would be glad if you could either rush the repayment somewhat or send our Feb. 1 check a few days ahead of the first.

*Feb  
Food  
11/2  
no. #3786*

Cordially and happily,

0612

YENCHING UNIVERSITY

Faculty of Education

The following is a list of the names of the students who have been admitted to the Faculty of Education, Yenching University, for the year 1940. The names are listed in the order in which they were admitted.

1. Mr. [Name] 2. Mr. [Name] 3. Mr. [Name] 4. Mr. [Name] 5. Mr. [Name] 6. Mr. [Name] 7. Mr. [Name] 8. Mr. [Name] 9. Mr. [Name] 10. Mr. [Name]

11. Mr. [Name] 12. Mr. [Name] 13. Mr. [Name] 14. Mr. [Name] 15. Mr. [Name] 16. Mr. [Name] 17. Mr. [Name] 18. Mr. [Name] 19. Mr. [Name] 20. Mr. [Name]

21. Mr. [Name] 22. Mr. [Name] 23. Mr. [Name] 24. Mr. [Name] 25. Mr. [Name] 26. Mr. [Name] 27. Mr. [Name] 28. Mr. [Name] 29. Mr. [Name] 30. Mr. [Name]

31. Mr. [Name] 32. Mr. [Name] 33. Mr. [Name] 34. Mr. [Name] 35. Mr. [Name] 36. Mr. [Name] 37. Mr. [Name] 38. Mr. [Name] 39. Mr. [Name] 40. Mr. [Name]

41. Mr. [Name] 42. Mr. [Name] 43. Mr. [Name] 44. Mr. [Name] 45. Mr. [Name] 46. Mr. [Name] 47. Mr. [Name] 48. Mr. [Name] 49. Mr. [Name] 50. Mr. [Name]

51. Mr. [Name] 52. Mr. [Name] 53. Mr. [Name] 54. Mr. [Name] 55. Mr. [Name] 56. Mr. [Name] 57. Mr. [Name] 58. Mr. [Name] 59. Mr. [Name] 60. Mr. [Name]

61. Mr. [Name] 62. Mr. [Name] 63. Mr. [Name] 64. Mr. [Name] 65. Mr. [Name] 66. Mr. [Name] 67. Mr. [Name] 68. Mr. [Name] 69. Mr. [Name] 70. Mr. [Name]

71. Mr. [Name] 72. Mr. [Name] 73. Mr. [Name] 74. Mr. [Name] 75. Mr. [Name] 76. Mr. [Name] 77. Mr. [Name] 78. Mr. [Name] 79. Mr. [Name] 80. Mr. [Name]

81. Mr. [Name] 82. Mr. [Name] 83. Mr. [Name] 84. Mr. [Name] 85. Mr. [Name] 86. Mr. [Name] 87. Mr. [Name] 88. Mr. [Name] 89. Mr. [Name] 90. Mr. [Name]

91. Mr. [Name] 92. Mr. [Name] 93. Mr. [Name] 94. Mr. [Name] 95. Mr. [Name] 96. Mr. [Name] 97. Mr. [Name] 98. Mr. [Name] 99. Mr. [Name] 100. Mr. [Name]

YENCHING UNIVERSITY  
 Faculty of Education  
 1940

555298

# YENCHING UNIVERSITY

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PEKING, CHINA

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AMERICAN OFFICE  
150 FIFTH AVENUE, NEW YORK

Feb 1/28  
date

## A BULLETIN FROM VERNON NASH CONCERNING HIS WORK.

Dear Fellow Lions:-

The hope of getting three major things accomplished made me willing to suspend our journalism teaching in Peking last spring and to come home for a year or more. These projects were (1) affiliation with some outstanding school of journalism in America, (2) obtaining of adequate funds, and (3) securing of further technical and professional training for myself.

It is a great pleasure to be able to tell you that the first is now an accomplished fact. The school of journalism of the University of Missouri has "adopted" us. This school, as you doubtless know, was the first of its kind in the world; it is likewise the ranking institution in my opinion, due largely to the unique place of Dean Walter Williams especially among newspaper men. This sponsoring by Missouri practically makes the development of the first school of journalism in Asia a joint undertaking of our two universities. We already have similar relationships in other phases of our work with Harvard, Princeton, and Wellesley.

Among the ways in which Missouri can give us almost invaluable aid in journalism are (a) guidance along administrative and academic lines, (b) maintenance of exchange professorships, and (c) help in obtaining necessary funds. (These efforts will be chiefly among students, alumni and newspaper publishers; it is obvious that direct financial aid is impossible from a state-supported school.)

My graduate research is coming along so well that project number three seems assured. Under Dean Williams' direction, I'm receiving remarkable cooperation from other teachers in preparing an analysis of the curricula of the member-institutions in the American Association of Schools and Departments of Journalism. This leaves only the big essential job of getting the money. This sister-school relationship with Missouri is such a guarantee of the permanent worth-whileness of our work that I feel that it makes the ultimate obtaining of sufficient funds virtually certain.

You will be interested to know that the first public announcement of our affiliation was made by Dean Williams to the Kansas City Lions Club in a recent address. I continue to hope that many Lions are going to help carry to completion what a few fellow Lions in Kansas City have started. I crave for Lionism a large share in establishing a work with such untold possibilities. In pressing this I feel, as I said at Miami, that I'm offering a privilege, not asking for something. As a Lion, I'd like to see you beat the publishers to it. How it's to be done, I do not know. I wish you'd write me what you think about it, if you have not already done so. I hope the problem ~~will~~ be solved by a group of you who may be able and willing to get together at Des Moines to talk it over. I'm sure looking forward to seeing you all again out "where the tall corn grows."

Cordially,  
VERNON NASH  
105 Willis ave., Columbia, Mo.

0614

*Journalism*

**JOURNALISM**  
**PEKING UNIVERSITY**

(CHINESE NAME—YENCHING UNIVERSITY)

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ARTHUR J. STOCK  
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W. R. WHEELER  
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JAMES H. LEWIS  
EXECUTIVE SECRETARY

Feb. 3, 1928.

Dear Leighton:-

*See letter filed  
1/11/28*

Inclosed is a copy of the first sheet of a letter to K.A. Wee. If the arguments therein seem sound, we should appreciate your good offices in persuading Kok-an to break away for a time in the Middle West.

When we got the letter from Blanche with the copy of material to Mr. Ochs and the news of his leaving, I told Dean Williams that there was apparently no need now of his writing the letter of introduction. If there is a possibility of Mr. Ochs' returning before you leave and you still want the letter, let me know and the Dean will send it. The press of work on his part over the change of semesters has prevented any more of the letters getting out, but he expects to write Mr. Baker and Mr. Brown of the Editor and Publisher right away. Mr. Strong has not yet answered his letter of ten days ago,

Dean Williams asked me the other day to take a place on the staff of the school this second semester as a Graduate Assistant. My principal duties will be to take the roll and grade the papers in that big class of his which you addressed and to handle his classes during the frequent times when he is gone from Columbia. There will be little in it financially (\$50) but it will be valuable to have the official connection with the school. I accepted on two conditions: (1) that I might have to be gone a few times on university business; (2) that it might be necessary for me to leave the final preparation of my thesis until the summer session. This "thesis", by the way, will run much longer than the usual 50,000 words and will be published in book form (paper back) by the school, assuming of course that the product is acceptable and seems worth it. Things are going so well with it that I feel sure it will be published.

The Columbia Missourian, the laboratory paper of the school, is not organically a part of the school organization since this causes legal complications with the state. There is a Missourian Association of

0615

-2-J.L.S.

which I am a member, composed of alumni and faculty and friends, all of whom hold a small amount of non-dividend paying stock. The board of the Missourian Association the other day passed a resolution expressing its gratification at hearing of the relationship between Missouri and Yenching and offering any help and cooperation which may be properly given by the paper. I'll send a copy of this resolution when the secretary furnishes it.

Some weeks before you leave for your return, I hope we may exchange some letters (in the light of conditions existing then) as to when I ought to plan to get back to Yenching. The sooner the quicker as far as my inclinations are concerned, but it may not be wise to run away from a red-hot iron. I should not like the sole responsibility of making the decision, however, unless in the summer the situation seems to be clean-cut. I've not had a line from Kansas City since our time together there. If I do not hear soon, I expect to go up and press for a definite decision one way or the other.

How much do you know about Hin Wong of Canton? He also is a graduate of the school here and has all the professional qualifications that Hollington Tong has. However, I know nothing of his character, or whether he is a Christian man or not? If the right Chinese is found, I think I'd like to get back promptly and get things under way with him. But if I must go it alone next year, I still incline to the proposal that I plan to get back for the beginning of the second semester, give only the one orientation course "Introduction to Journalism" and hit the language as hard as possible.

The Lions nationally are still simmering and I'm a long way from admitting that they are out of the question. The Wyoming man (former chairman of the board of governors) in a letter to Harry A. Newman, a past international president, says: "Any move you can make to raise ten to fifteen thousands dollars to get Vernon Nash's proposals under way, I am for. You are perfectly correct in the assumption that I am enthused about his proposal and am ready to fight for it. It offers one of the greatest openings for the white race that has been voiced in this decade, and especially does it offer Lions International a wonderful opportunity to make itself a first-rate organization." Their concrete suggestion just now is to get together a bunch of individuals friendly to the matter at the Des Moines International Convention in June.

We are of course eager to hear of any news concerning either Mrs. Elmhurst or Mr. Ochs.

As ever,

Vernon

0616

PEKING UNIVERSITY JOURNALISM

(CHINESE NAME—YENCHING UNIVERSITY)

PEKING, CHINA

AMERICAN OFFICE  
150 FIFTH AVENUE  
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EXECUTIVE SECRETARY

Feb. 8, 1928.

Miss Louise McCoy,  
New York City.

Dear Miss McCoy:-

The Lions Magazine is using another article by me in an early issue and desires to have three halftones for use with it. The three wanted are: the big birdseye view on the back page of the latest Peking News and the two cuts on the Journalism page of the booklet with the blue bronze lion on the cover.

These should be sent to

Mr. John D. Hill, Managing Editor The Lion,  
348 McCormick Bldg.,  
Chicago, Ill.

He assures me that these will be

returned promptly when they have finished with them.

The hope that the Kansas City Lions would make my support an official part of their activities is about gone. I'm informed that the sub-committee's report to the board tomorrow will be unfavorable. This does not imperil the getting the of the support this year; it simply makes its renewal more difficult when I'm back in China. I've been after this other in order to get some continuing organization related to the matter, if possible.

As ever, Vernon Nash.

*P. S: Two Pictures of myself are coming to you shortly, one for yourself and other for office half-tone purposes*

*BB*  
*Sent 1/15/28*

0617

# YENCHING UNIVERSITY

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PEKING, CHINA

AMERICAN OFFICE

150 FIFTH AVENUE, NEW YORK

JOURNALISM *Journalism Promotion*

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March 7, 1928.

Dr. J. Leighton Stuart,  
New York City.

Dear Leighton:-

It is great to realize how very much Wee did to vitalize the interest in Yenching in the minds of the student leaders of the Students' Religious Council especially. He was broadcast both at Sunday afternoon vespers at the Presbyterian Church and in the evening at the Baptist Church. As you can easily imagine, he did admirably the job which he came out to do. I appreciate immensely the approval for his making the trip. He will doubtless have told you that we explored the idea of going on out to Kansas Univ. for acquaintanceships but abandoned the idea when Morgan by wire advised against it.

Mr. Brown of the Editor and Publisher wrote that he would be in St. Louis the night of Feb. 25 and that he would be glad to see the Dean there. The Dean was unable to go and therefore asked me to make the trip, expenses being provided by the Missouriian Board. I had rather a too hurried interview with Mr. Brown due to his other engagements but got suggestions and details concerning publishers to whom the Dean might write. Consequently, forty-five letters, instead of twenty, are now being written and should go out about the middle of next week.

During the interview, I learned that Mr. Brown has known of our university from the first and being slightly interested financially, he said. I asked him point blank to be one of the ten to guarantee a thousand a year. He did not refuse or demur but said he would think it over and let us know. I'm quite hopeful that he will do so. Letters have already gone to Mr. Strong and Mr. Baker asking them to be one of the ten.

Tuesday of last week, I spoke at the annual meeting of the women which was mentioned in our interview with Mrs. Peeper. She informed me after the meeting that she was ready to do all in her power to put over the residence proposition. She suggested that she continue to talk it up quietly, and that I come down and present the matter concretely to the executive committee in a month or so when its organization is fully completed. It might be well for you to write her a letter of appreciation at hearing the news, giving her some fuller detail about residences. It is Mrs. George G. Peeper, 3624 Euclid ave., K.C., Mo., president of the W.I.M.C.

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The Parkville pastor was present and also talked ~~to~~ me at some length after the meeting. He remarked that the most sickening part of the whole Knight letter-to-the-Board episode to him was his conviction that the writer knew when he wrote that what he was saying was untrue. He and another church leader, a faculty man, are devotees of the S.S. Times, which should explain much. The pastor now feels that there is little hope of a continuation after this year of even the fund which is being sent this year unless it can be sent through denominational channels with credit. I credit the youngster with full sincerity in that he has been just as promptly and frankly non-hopeful as he was optimistic in the beginning. Given credit by the board, he still thinks there is a good chance for something sizable.

Following your letter of a month ago in which you suggested that we count Kansas City Lions as "velvet", I got off a letter to Ed. North, chairman of the committee we met with, stating that no set period of years nor definite amount need be promised if the club would sponsor the matter. This put a different face on the matter for him, and he volunteered the information at lunch the day I was down that he was now ready to recommend that the club make it a part of their official activities. This ought to mean its adoption, but of course one can't be sure. The president is now on his annual Florida holiday so it may be some time yet before a final decision is had. Is there any restlessness there at the piling up of weeks on weeks when prospects are good and checks few from out this way?

Now to take up in turn some items in yours of Feb. 21 and 27. I've suggested to him the name of Mr. Eagleson of the Philadelphia Inquirer. Is he himself personally able to participate? Almost all of the Dean's letters are going to the publishers. Since I do not find his name in the Year Book of the Editor and P ublisher, I assume that he is chief editorial writer.

It would suit me best to be gone over the university Easter holidays, April 4-11, but that may be too soon after the letters reach them. Worse still, Most of the men whom we would want to see might be away over the Easter period. What do you think?

I'm sorry to hear that journalism funds could not be applied toward the meeting of the challenge. I foolishly had assumed it might be and had used the fact as a lever to get Dean Williams under way. I appreciate the several inclosures from you. You may be interested, in view of our long talk with Mr. Haskell of the K.C. Star, to see the inclosed editorial from a recent issue.

As to the possible use~~ful~~ of the Tamblin and Brown organization, I'm not clear. I'd like for us to get out a booklet of some kind before long, but am oppressed with the three-ring circus character of what I'm trying to do this spring and would really welcome their help in such a matter. Just where does journalism stand in the agreements with them? In view of the omission of journalism from any of the specific financial objectives in any of the literature, I haven't thought much about their possible help.

What has become of Mr. Evans? Does he continue to be active? Since your return home, I have been writing all my "report" letters to you. Should I write either Mr. Strong, or Mr. Jenny?

The local chapter of Sigma Delta Chi, national professional journalistic fraternity has asked me to become a member. This I have felt it wise to do, although I doubt if I should have done so on purely personal grounds in view of the \$30 initiation fee. This amount is high because it includes a life subscription to "The Quill," a really excellent publication in the field of journalism, particularly educational journalism.

The fraternity is probably the most closely knit of any of the national organizations of newspaper men, and the membership of the local chapter embraces all of the influential students here, except those planning for an advertising career, these not being eligible. I have stated the matter thus fully so that you may decide whether the \$30 is a legitimate expense charge. I have included it on a blank which is going forward to Garside in this mail and am indicating to him that this item should doubtless have your O.K. before being approved. I shall of course cheerfully accept whatever decision is made. In any case, I should of course expect to place the copies of "The Quill" in the Yenching library as received.

All the family except me have just been released after having the chickenpox. Its benefits to Mary in providing an enforced rest were quite material; I could almost welcome something of the kind myself.

Cordially,

Vernon

JOURNALISM  
*Journalism Promotion*

# YENCHING UNIVERSITY

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AMERICAN OFFICE  
150 FIFTH AVENUE, NEW YORK

March 17, 1928.

Dr. J. Leighton Stuart,  
New York City.

Dear Leighton:-

The first of the Williams letters to publishers are in the mail today and the rest will go out before the end of next week. I now wish that I had sent the address list and copy to Miss McCoy and had them produced under her supervision. The Dean did not feel that they could rightly be ordered through the University Press, it was too big a job for his secretary to add to her other work, and it seemed like a good chance to supply work to needy journalism students.

But the trouble with such things is that the good ones all have jobs and so we have been very slow in getting the letters done and they are not well done now. Still that's a detail given to explain our slowness in getting the letters into the mail. I'm anxiously waiting replies.

The faculty of the school at their meeting this week passed the resolution of which a copy is inclosed. It was worked out by Mr. Martin and me at the Dean's suggestion. I would like for it to have said a little more specifically, but they are forced to avoid any entangling words which might cause difficulty later if some tax-payer raised a question as to their connection with a missionary institution. Dean Williams in giving it to me and asking me to prepare a statement to be given to the press associations soon, said: "You may in popular usage employ any term you like such as affiliation, adoption, sponsoring, etc., for the faculty as individuals proposes all that these mean and more. In short, we stand ready to do anything that we can do."

Thanks very much for passing on the Yenching bulletins to me. Since they have begun sending them to me here directly, evidently since getting the list of folks in America and their addresses, the copy from you may be discontinued. A big chart 10 x 6 with statistics gathered by me will be a part of the Schools of Journalism exhibit at Cologne this summer. In carries in sizable letter my connection at Yenching and Missouri.

Cordially,

*Vernon*

0621

The faculty of the School of Journalism of the University of Missouri approves the efforts of Yenching University, Peking, in the field of education for journalism in China. We feel that such a school can serve the rapidly expanding journalism of China in ways similar to the service rendered to the profession by schools of journalism in this country, and we hope that such training for Chinese young men and women will be made available on a comprehensive scale as soon as may be practicable. We therefore cordially welcome the suggestion of Yenching University that the School of Journalism of the University of Missouri cooperate with it in every way possible to further its aims in journalistic education in the capital city of China.

0622

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WU LEI-CHUAN, VICE-PRESIDENT

March 30, 1928.

Mr. B. A. Garside,  
New York City.

Dear Garside:-

Herewith an expense account for my trip to Chicago and other recent expenses here. Will you please ask Miss Lane to make this check and also the April 1 salary check (if not already sent) payable to Mrs. Nash instead of to me, so that she can cash or deposit them in my absence. I expect to be leaving by the middle of the week to join Dr. Stuart in Washington for some calls on newspaper men there.

Since it is not possible for me to get a letter back in time, I would appreciate it if you could wire me \$100 expense money on receipt of this.

Things are popping quick and fast for us. You will doubtless have heard that the Chicago News publisher promised to be one of them for a thousand a year for five years. The inclosed clipping will tell of a further hopeful development here.

I was under the impression that an Eastern clergy book had been sent to me but can find it nowhere. I have a Southeastern and Western. Would you ask Miss Linehan to check up the matter and wire me whether I should have it or not. I can buy to N.Y. on Western so if it has not been sent, please advise and hold there awaiting my instructions.

Cordially  
*Nash*

TRANSFER

*Send to Mrs. Nash*

*Miss*

*See attached*

0623

TEACHING UNIVERSITY

Faint, illegible text, likely bleed-through from the reverse side of the page.



4260

555298

**THE CHICAGO DAILY NEWS**

15 NORTH WELLS STREET

CHICAGO

OFFICE OF THE PUBLISHER

April 4, 1928.

Mr. Harry Chandler,  
The Los Angeles Times,  
Los Angeles, Cal.

Dear Mr. Chandler:

You have recently received a communication from Dean Williams of the University of Missouri in regard to the proposed foundation of a department of journalism in the University of Peking, China. I have a personal knowledge of this work which moves me to write to you to state my special interest in it.

It seems to me that if China is to be redeemed it must have the foundation of a good press. The increase in literacy and rapidly changing sociological conditions make it extremely important that the United States have a part in this venture.

Members of my family have spent many years in China and I have always been impressed with the fact that the Chinese are peculiarly susceptible to the development in China of the best type of American journalism. In my opinion there is no greater opportunity for effective educational work requiring so little money and having such a large possibility of return. No one can tell how important to the United States the future development of China will be. Many of our problems are closely identified with the Chinese movement.

I believe that a group of fifty publishers could well afford to pay the small amount of money necessary, each to have a working fund of \$15,000 to \$20,000 annually, for this purpose.

The President of the University of Peking is a college mate of mine and I have great confidence in his executive abilities and the soundness of his views on education. I have therefore subscribed to this work provided it can be underwritten by a group of American newspaper publishers.

I wanted you to know my opinion about it so I have written this unsolicited letter.

Sincerely yours,

*Water A. Strong*

0625

105 Hillis,  
Columbia, Mo.  
April 26, 1928.

Dear Leighton:

A recent letter from Katharine Wolfrey says:

"A group of mothers met recently to discuss plans for our little school next year. We must begin at once to find a teacher who can come out, and to see what arrangements can and must be made financially. Mr. Stuart and Mrs. Mead are both interested and I am delegated to write you and ask you to please get into touch with them in order to see what arrangements can be made and what person can be secured to come out here next year."

Have you, with all your responsibilities, really promised Katharine to give some attention to the little school? If so, as you "wandered up and down the world, seeking whom you may devour"; have you happened to meet an experienced elementary school teacher, who would consider going out for a small salary and expenses. Or, while people have been urging money upon you, has anyone desired to help our little school financially.

I want very much to help in this matter, but feel rather weighed down by the responsibilities put upon us. I have written Mrs. Mead.

With kindest personal regards,

Cordially yours,  
Mary Nash.

0626

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April 28, 1928.

Mr. B. A. Garside,  
New York City.

TRANSFER

Dear Garside:-

We arrived home safely night before last, having had one tire change in 3,945 miles (almost a thousand of that was made by my brother with folks in East) and no other car troubles. That awful weather the week-end we got started, however, gave me the start of a cold and before we reached home, I was miserable with the worst cold I have had in many years.

The University hospital to which I reported the morning after arrival suggested bed and rest for a day or two. I obeyed orders for a day and a half but responded to an emergency call on The Missourian desk this afternoon and feel well enough recovered to get off some business this evening.

I'm not sure what your preferred procedure is in the handling of the inclosed check. If accepted as a refund to the campaign funds, acknowledgment should be sent to Mr. R. E. Clemens, pres. Lions Club, 612 Montreal Building, Hamilton, Ont. If, on the other hand, the expense account item is closed and it is desired to treat this check as a contribution, it may be turned over to Miss McCoy for her records and she can make the acknowledgment.

As a result of our brief conversation on the subject of the insurance refund money, I am going to try a letter to Stephen Tsai. It might prove financially embarrassing to us in the extreme to have a settlement on that score thrust upon us in the midst of getting ready to return.

It was great to hear that Mr. Dewart of The Sun had joined the publishers' group. Mr. Strong's secretary (not H.F., but the Chicago publisher) has sent me copies of letters to him from publishers and the one from Adolph Ochs makes me confident that he is in on the deal. How I wish he would let us know his decision!

Many thanks for the continued prompt courtesies of yourself and your organization in our latest efforts.

ck. for 30.00 enc.

Cordially,

Vernon Nash

V. Nash  
Fund  
#183

0627

UNIVERSITY OF MICHIGAN

Received of the University of Michigan  
the sum of \$100.00  
for the purchase of books  
for the library of the  
Department of Chemistry

RECEIVED  
UNIVERSITIES  
MAY 1 - 1928  
JOINT OFFICE

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AMERICAN OFFICE  
 150 FIFTH AVENUE, NEW YORK

Sunday, April 29, 1928.

Dear Leighton:-

Although I felt so morally certain of it, it was fine to have the news waiting for me on my return that Mr. Dewart had decided right. Mr. Strong's secretary had sent me here a copy of his letter to the publishers together with such answers as he had received to that time. The Ochs answer would seem a favorable assent, if from any other, but I fear to let myself hope. I am anxious to hear what interviews, if any, Wanamaker was able to have.

You will doubtless have seen my note to Miss McCoy from Canada, telling of my running into a very narrow fundamentalist in the publisher of The Toronto Globe. On the way home, I developed the worst cold I have had in many years so remained in bed for almost two days following arrival. Consequently, I've not yet seen Dean Williams but hope to have a good talk with him tomorrow. Neither have I talked with the Student Religious Council secretary yet, but the calendar of the Episcopal Church today carries a resume of a meeting of the executive of the S.R.C. which says it was decided to seek to raise \$2,000 among students next year for the support of our journalism work.

Please be sure to let me know if you come to Kansas City to see Ralph Ward. I feel sure, from a conversation with the managing editor in Washington, that we can land The Journal-Post for one of the ten. And I've no sooner gotten away that I begin thinking of a lot of personal things about which I should like to talk with you somewhat more specifically. For instance: with whom shall I deal when ready to come out on matters of contract, route, etc? You will recall our conversation while riding into Kansas City from here in which you told me about the written assurance you gave E. O. Wilson concerning possible increase in salaries, old-age protection, or both; and of my remarking that I earnestly desired a similar written assurance before returning to China. If at all possible, I also desire to return via Europe in order to have the opportunity of spending some days in the International Press Exhibition at Cologne. It should be well worth any extra expense involved, if any, in going that way.

Am also exceedingly concerned that the home office situation may crystallize before your return. Otherwise I'll have such grave fears that our special projects will fall among the uncertainties of ill-defined relationships.

Hurriedly, *Vernon*

0629

(COPY.)

THE CHICAGO DAILY NEWS

Chicago, May 3, 1928.

Mr. Vernon Nash,  
Columbia, Missouri.

Dear Mr. Nash:-

I regret to say that while I was in the East I received much unfavorable comment on your public speaking on the subject of the Associated Press. I should like to get a report from you of the significance of your statements because they seem to have thoroughly upset your acceptance by several publishers who spoke to me, particularly Mr. Ochs and Mr. Noyes. If what they say is true, your conception of the Associated Press' method is not well founded. I might agree with you that much of the news coming out of the Orient is not thoroughly accurate but I could never agree with you that the Associated Press is contributing to the delinquency by publishing colored news. I am speaking thus frankly because in your own interest it is necessary to cover this point very thoroughly. Mr. Dewart was standing with me when Mr. Ochs and Mr. Noyes raised the question. Mr. Dewart is much disturbed and I promised to get in touch with you immediately both in his interest and in my own.

I think it is unfortunate if there has been any misunderstanding on the subject and you must therefore meet the situation by some effort at once.

Sincerely yours,

(signed) Walter A. Strong.

0630

May 5, 1928

Mr. W. A. Strong  
The Chicago Daily News,  
Chicago, Illinois.

Dear Mr. Strong:

To give you copies of my correspondence with Mr. Elliott seems to be the most satisfactory method of responding to your request of May 3 that I attempt to clear misunderstandings which have arisen concerning public statements of mine about the foreign relations of the A.P. I regret that these letters run as long as they do, and have thought of giving you simply a digest of them, but feel that such completeness is desirable to meet your suggestion that I cover the point very thoroughly.

Assuming as a matter of course that an acceptance of myself and of the cause I represent would not be upset by the fact that I have stated my opinion on one of the major policies of the Associated Press, provided my criticism was made fairly and in a friendly spirit, may I categorically assure you and ask you, if you will, to pass that assurance on to the others, that I do not believe nor have I ever implied that the A.P. is consciously or deliberately a party to the dissemination of "colored news."

You will best judge of the character of my remarks, I believe, when I tell you that I outlined my opinions quite fully to Mr. Baker and Mr. Kirkwood more than a year ago. Because of the shortness of the time we had together, since you were soon to take a train for the East, I only stated the essential points of my convictions to you in our first interview last year. From none of you did I get the impression that you felt I was actuated by any other than friendly considerations.

2-W.A.S.

I greatly appreciate the explicit candor of your letter, and have tried to be equally as direct in reply. If this letter and the inclosures do not clear up any misunderstandings in the matter, I would be glad to answer any specific questions which you, Mr. Dewart, Mr. Ochs or Mr. Noyes might care to put to me. I am somewhat at a loss to understand how Mr. Noyes could still misunderstand me. We went pretty fully into the matter when Dr. Stuart and I called upon him in Washington. Does he, as president of the A.P., object to publicly stated disapproval of one's judgment concerning the wisdom of an Associated Press practise? I was not aware that there was any other difference between us and our interview was entirely cordial in every way.

You will imagine how distress I am that an expression of my personal opinion should thus affect the carrying out of my official duties, and especially that any acts or sayings of mine should cause embarrassment to you and Mr. Dewart for whose courtsey and kindness I have had so many reasons to be grateful in recent weeks.

Sincerely,

P.S.:- For emphasis, may I state again to you several points in my letters to Mr. Elliott:

1. I have never made any blanket indictments of the foreign news service of the A.P.
2. I am not "crusading" on even the one point upon which I have convictions; I've not mentioned it publicly a dozen times since I got home 14 months ago.
3. My admiration for the extraordinary high quality of A.P. service is precisely my chief reason for desiring to see that kind of service made genuinely world-wide.
4. My mind is not closed on any of the points at issue and I stand ready and eager to make any corrections possible if convinced I have been in error.

V.N.

0632

JOURNALISM  
*Journalism week*

# YENCHING UNIVERSITY

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May 6, 1928.

Dear Leighton:-

A word of greeting and best wishes for your return journey. I hope we may be seeing you again in a very few months. That hope has been badly hit, however, by the inclosures. I don't know there is much more that I can say on the subject in the way of regrets than was expressed in Washington. I would give a very great deal if the trouble had not arisen; I've had a superstitious feeling all along, though, that the extraordinary facility which characterized developments could not last.

Dean Williams feels about the matter much as you did as we talked of it. From the standpoint of immediate financial interests, it is most unfortunate. From the standpoint of the importance of better relations between America and China, it is good to have the leaders of the Associated Press forced to think about the matter. In spite of its being the last day before the opening of Journalism Week, he took an hour with me yesterday to go carefully over all the correspondence in the framing of a reply to Mr. Strong.

Since Mr. Ochs is very intimate with Mr. Noyes and like him in a kind of ecclesiastical attachment to the A.P., it is probable that we have lost The Times just when it seemed that we had them. Mr. Noyes' feeling in the matter (you'll recall his slur about Missouri's being a United Press school) was cleared a bit by a bit of history from Dean Williams. The A.P. were determined to elect Mr. Noyes first president of the Pan-American Press Congress some years ago. Quite without Dean Williams' knowledge, the opposition centered upon Dean Williams and elected him by an overwhelming majority. Mr. Noyes has been quite unfriendly ever since.

These things always hit one when down. I arrived home quite ill, but felt compelled after two days to get to work having been named by the students as editor-in-chief of a special anniversary edition of the Missourian to be issued during Journalism Week. The most hectic week I've ever had followed. The children both have whooping cough; Mrs. Nash had to go into hospital for tonsilectomy; the students suddenly got the notion that our Missouri-Yenching Association must be formed this week in order to solicit alumni and newspapermen here next week.

0633

The Association was formed with virtually all outstanding student leaders and a number of leading faculty members from all divisions of the University consenting to serve upon the general committee. The matter was presented to the Journalism Students in their annual pre-Journalism Week mass meeting and unanimously approved. Over \$250 was raised on the spot by the Journalism faculty and fifty out of the four hundred students taking journalism courses. The chairman of the campaign organization is John Chisholm, president of the journalism student body.

The effort is being built around the suggestion that the funds will be applied toward the maintenance of reciprocal graduate scholarships. Dean Williams and all of us feel that the students will much more readily swing behind a "flesh and blood" proposition like this than the mere creation of a sum of money. As soon as I have been able to have a more exhaustive talk with the Dean, I'll write you at Peking about this Mr. Chisholm whom we have in mind for the first man out from Missouri. He graduates this spring, has specialized in advertising, has proper character qualifications and is quite popular among the students generally. We are giving serious consideration to the possibility of his coming out to us next fall or when I come, to take over the adv. courses and to take graduate work.

We trust that one of the first things you will find it possible to do on reaching Peking will be to get processes in motion looking to the finding of the Chinese staff member. We think here that first choice should be Hollington Tong and second Hin Wong. I should hesitate a long time on Y.P. Wang of Shanghai, even if available, because of his taking of a Missouri bulletin almost bodily for his Master's thesis at Columbia. Miss Eva Chang, first Chinese woman to graduate here, is a possibility. She is working on a paper in Shanghai. J. P. Powell would know about her.

I hate to load you with personal matters, but it is imperative that I get action from the treasurer's office there on \$505 which is due me. I need not repeat the details as I have just restated them in a letter to Stephen Tsai. A year ago, Dr. North and I each wrote several letters to Bliss but for reasons which are inexplicable to me, neither of us have ever had a word in reply. I will appreciate it if you would check on the matter on your return.

And I'll be glad if you'll drop me a note before leaving N.Y. or talk a little with Garside about my salary, refit and travel allowances (particularly as to route, etc.) Our most cordial regards to everyone in Yenching and convey to them, please, our intense pleasure at the prospect of reunion with them next year.

Sincerely,

Vernon

0634

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AMERICAN OFFICE  
 150 FIFTH AVENUE, NEW YORK

May 14, 1928.

Dear Louise:-

Now that Jour. Week is over, I am settling down to a ten-page letter to answer your manifold questions of recent date. I'll take them in the order that I find them, thus:

Mr. Dewart's gift of books---suggest keeping one, sending me one, and sending other eight to library in China.

The Publishers' pledge letters----It would seem best for the time being that these should be assembled in the files of Dean Williams, since it is he who is asking for such pledges. I would therefore suggest that you send either the original or a copy of the Dewart letter to Dean Williams. We have a definite pledge letter from Mr. Scripps in the files, and a copy of the letter of Mr. Strong to the publishers saying that he had subscribed. When things get a little further along, I think Dean W. will be willing to ask all of them for confirmation in writing of pledges made verbally. Mr. Dealey of the Dallas News (initials G.B.) pledged \$500 a year for five years to me Saturday. I plan to get his confirmation by a letter similar to that sent by Dr. Stuart to Mr. Dewart. I certainly agree from mournful past experience that everything must be completely in ship-shape between you and Dean W. before I leave so that we will not have a repetition of the Jim Lewis--R.J. Clark fiasco.

Your Office Records---I would recommend that from here on the fund shall be denominated the "Missouri-Yenching Journalism Fund." I have instructed the secretary of the American Society of Newspaper Editors to send his check to Mr. McBrier with instructions that it be credited to the Missouri-Yenching Journalism Fund.

The Missouri Student Fund----They desire to have their own treasurer here, pay their own expenses, and send bulk checks of net amounts available. This seems the best way after I am gone as the money will be raised in quite small amounts and would cost a lot to collect from N.Y. Since Dean Williams will be honorary chairman of the organization permanently, we may feel confident that there will be no looseness or abuses in this method of handling the money.

The H.V. Jones will be followed up by either Mr. Strong, Dean Williams, or myself or all three.

Mr. Strong's letter---It seemed to me that Mr. Strong wool-gathered a little bit in his \$15,000 to \$20,000 business. At any rate, I am not sure as to what he means, but I presume that he was reference to the fact that we are asking for \$1,000 a year which is ~~25%~~ per cent on \$20,000 and his meaning is that a ~~very~~ large group of publishers could well afford to set aside some such lump sums as he suggests of which the interest is to go to us.

Yes, he means Mr. Porter. His "head" of the school grows out of his knowing that Lucius was Dean of the men's college for many years, and he was simply hurried and inexact in his wording. Of course, it sounded better as he made it for the purposes of confidence in our enterprise.

Suggestion as to letter from "Keeper of Records"-- I'll talk to the Dean about this and write you again. Since I want to get the Dean thoroughly under the matter before we leave, I don't want to seem merely to be using his name alone for the raising of the money. I quite agree with the principle, however, that the office which does the collecting ought to have the original pledges in writing.

The Episcopal Church Reference---Read that statement again carefully. The Episcopal bulletin said in reporting the meeting of the Students Religious Council that the Council had decided to set their stakes for \$2,000 among students next year. This still stands. They have almost \$500 on paper already. The S.R.C. is the federation of all the student religious organizations on the campus of which the Episcopal Students Guild is simply one of the constituent bodies.

The Wanamaker Subscription Sheet---Should have some reference to the Missouri relationship both in the reading matter and in the heading. Dean Williams and the folks at Missouri are in earnest in their desire to make the development of the school of journalism a joint undertaking of our two universities along the lines of the Harvard-Yenching Institute. It therefore seems highly important that in all our publicity and printed matter we play up the Missouri-Yenching connection for journalism as we do the Harvard connection for Chinese culture. Especially is this true, since Missouri is quite as outstanding in the Journalism field as Harvard in archaeology.

Under separate cover, I am sending you copies of some of the papers and printed matter issued during Jour. Week. The matter is moving slowly among students, faculty and alumni as such things must in their early stages but it is moving surely. The leaders already plan to incorporate the "Missouri-Yenching Hui" so as to assure permanence.

Cordially,

Vernon.

*If not plain anywhere,  
Come again.  
VM*

PEKING

TRANSFER

Peking University

May 14, 1928

Mr. Vernon Nash,  
105 Willis Ave.,  
Columbia, Mo.

My dear Mr. Nash:

We have just received a letter from Mr. Wiant dated April 17th in which he takes up the matter of your insurance account. Mr. Wiant states that, as far as he can discover, Dr. North's letter of May 4, 1927 never reached Peking, thus accounting in part at least for the delay in attending to this matter. Mr. Wiant sends us a draft for \$422.60 with the following comment:

"We now enclose a draft for U.S. \$422.60 thus representing Mex. \$910.70 @ 2155, the bank's buying rate today. Please notice that we have quoted him the bank's buying rate and not their selling rate. The item of Mex. \$910.70 appears on the last balance sheet of the Assistant Treasurer as a credit for Mr. Nash's insurance."

I have, as you will note, written Mr. Wiant that we are considering this remittance as merely a payment on account rather than as settlement in full. We are sending him another copy of Dr. North's letter of May 4, 1927 and are again requesting that he arrange for settlement on the basis originally proposed by Dr. North. Attached is a Peking check for \$422.60.

Just before Dr. Stuart left he sent us an extract from one of your recent letters in which you ask that our office take up matters in connection with your return to China, re-outfit allowance, etc. We are, of course, anxious to serve you in these matters and wrote you last week reminding you that it is high time for us to be arranging for your steamer reservations. Please let us know your wishes and we will do everything possible to see that they are attended to.

Very sincerely yours,

BAG-H

Enc. 2

*See letter  
to Wiant 5/14*

0637

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J. LEIGHTON BROWN, PRESIDENT  
HENRY W. LUCE, VICE-PRESIDENT  
WU LEI-CHUAN, VICE-PRESIDENT

PEKING

May 14, 1928.

Dear Mr. Garside:-

If I had written you yesterday, it would have been to say that there was little need of making any reservations for us in August as I am determined not to return until our finances are assured beyond peradventure. But the encouraging news from Mrs. Britton this morning on the Ochs decision swings my feelings the other way and makes me feel that it is quite possible that we may be ready to get away in early August.

Therefore it would seem well for you to make reservations at least for across the Atlantic in August any time after the 10th. Commencement here is Aug. 3 after the summer session and I will not be able to leave until then as I must stay through summer session. The gadding about on campaign work has made it impossible for me to get any work done on my thesis though I will complete all other requirements in June.

The reservation may be to any English port. I suppose that with that a decision would not need to be made until much later as to the route from there on. Dr. Stuart has approved my going via Europe in order to spend some time in the International Press Exhibit at Cologne. If I am delayed in America too late to make it possible for me to make it by the beginning of the school year, I propose to go via the South Seas and make a bunch of stopovers for conferences with Chinese newspapermen in Dutch East Indies, Phillipines, Hongkong-Canton, Shanghai, etc. This seems important since so many of our most promising students come from South China and overseas.

*miss recd*  
Mr. George B. Dealey, publisher of the Dallas News, joins the group of publishers with a half-share of \$500 a year for five years. I feel most confident that J. W. Brown of the Editor and Publisher will match it. If Ochs is in, we are then half way.

Will you please ask Miss Lane to pay the inclosed and to deduct it from my next expense account, if this is agreeable within your system? What would be your attitude toward the storing in your vaults of our life insurance policies and other valuable papers? They are now in the vault of the K.C. Y. M.C.A., but I should like to have them in the office out of which premiums are being paid.

Cordially,

*Mast*

0638

SECRET  
UNIVERSITY

SECRET

SECRET  
UNIVERSITIES  
MAY 10 1928  
JOINT OFFICE

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SECRET

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AMERICAN OFFICE  
150 FIFTH AVENUE, NEW YORK

TRANSFER

PEKING

May 16, 1928.

Mr. B. A. Garside,  
New York City.

My Dear Garside:-

It was good to have word that Peking had at last made a move in the refund matter; I appreciate particularly your prompt calling of Mr. Wiant's attention to the fact that it was Mr. North's judgment that I was entitled to a repayment in gold since the amounts had never been converted for payment to me. In any case, I have lost considerably in interest or in the values which would have been accruing in the insurance payments.

Inclosed is my check for \$122.60, and my acknowledgment of the receipt of my June 1 salary check. This method will be the correct one, I presume, in getting my salary payments back to the end of the month instead of advances as they have been all winter. By this method, I am still indebted to your office for \$77.40 advance expense money.

By this time, you will have had my letter about reservations. It looks a little more like August, since the letter from Mrs. Britton about the Ochs' decision. Dean Williams also said yesterday a group of us that if the list rose to nine, he would personally assume the tenth, looking to some Columbia men to carry it with him. So that would mean that we were really past the half-way mark. Please

*miss  
need*  
tell Miss McC. & Mrs. Britton.

Cordially,

*Nash*

*ck for \$122.60 enc  
Dep. 5/19/28*

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YENCHING UNIVERSITY

RECEIVED  
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MAY 18 1928  
JOINT OFFICE

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B. A. GARSIDE, ASST. SECY. AND ASST. TREAS.  
OLIN D. WANNAMAKER, ASSISTANT TO  
THE PRESIDENT

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J. LEIGHTON STUART, PRESIDENT  
HENRY W. LUCE, VICE-PRESIDENT  
WU LEI-CHUAN, VICE-PRESIDENT

TRANSIT  
PEKING

May 26, 1928.

Dear Garside:-

We like the three-birth stateroom with shower on the American line, if sure that it can be made to accomodate two adults and children of the ages of 5 and 7. But after canvassing the situation thoroughly with both Mrs. Nash and Dean Williams, it seems futile even to make reservations in August. It is imperative that I give myself with considerable concentration to the thesis during June and July. Even if this were not the case, it is not possible to get much done in the summer months with publishers. It would seem next to impossible to try to fit these two things into the next ten weeks and at the same time make all the purchases and preparations incidental to getting away.

There is good reason to hope, however, in the feasibility of getting academic work cleared in June and July, preparations for going in August, final work on getting the other four or five publishers necessary during first three weeks of September, and sail from New York not later than the 25th or 26th of Sept. That would still get me to Cologne before the Exhibit closes. So I'd appreciate your trying for reservations in period Sept. 20-26.

This decision is made with regret but I'm run ragged enough now with the two-ring circus not to have much wind for the drive which would be necessary for us to get back for the opening of school. Even leaving on Aug. 16, it would not be possible without going Siberia, and we would not be keen for that until Manchurian situation clears. Likewise the opportunity for consultations with Chinese newspapermen grows upon me, the more I think of it.

Concerning the ticket from Europe on, since we would be over in Germany already, I'd rather plan to go south through Austria and Italy to Brindisi and take on the P. & O. at Port Said. If we go that way, we would also want to put some of our own money into the tickets and go overland across India and down to Singapore. If there are tickets as open as that, we'd be glad to have them arranged for. Reservations could be made from Port Said around November 1, or if the steamer makes any difference in ticket price, we might want to take the steamer at Suez, so as to get in Egypt also.

0642

-2-B.A.G.

Now, concerning the settlements and the clearing up of all cultivation matters. (This too is another reason why I don't want to bolt away.) I want to get everything tied up beyond peradventure. As for the financial disparity, it had been my hope that the K.C. Lions annual fund would be raised which would just about mean the difference. It could have been gotten at any time with an effort but at the risk of spoiling the larger game which was to get the club officially behind the matter and to get them to engage the interest of the other clubs of the state. Both of these things have now been done, as you'll see by copies of resolutions passed by the recent state convention of Lions Clubs which I'll send as soon as copies have been made to Miss McCoy.

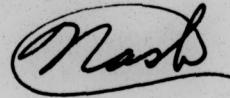
I know that some of the leaders there who are keen on supporting me in China can't quite get in focus the same necessity for the year at home and it may be the most politic thing to let this year slip over the millwheel and have them hit for our fiscal year of 1928-29 on the appeal of raising the fund so that I can get back to China. In case this seems wise, it will be possible and acceptable to draw back from the 1928-29 Jour. Funds whatever is needed to balance the home and campaign accounts.

In acknowledging my "June 1 salary check" I meant my salary for May payable on June 1 could be considered as having been paid on May 1. Whether this still says what I'm trying to say, I don't know, but I'm sure that we understand each other and both mean the same thing.

Thanks for the assurance that it will be possible to handle our insurance papers. Herewith a small expense account incident to attendance upon the state convention of Missouri Lions Clubs and to the promotion of the Missouri-Yenching Association among the students. The latter moves slowly but will someday be a veritable second "Princeton-in-Peking" I hope.

With continued appreciation of the uniform kindness and courtesy at the hands of all those connected with the Union office, I am,

Cordially yours,



0643

UNIVERSITIES  
MAY 31 1928

0644

YENCHING UNIVERSITY

(Incorporated 1889 as PEKING UNIVERSITY)

PEKING, CHINA

AMERICAN OFFICE

150 FIFTH AVENUE, NEW YORK

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June 1, 1928.

Dear Miss McCoy:-

Your latest which is dated May 25 has a postmark of 11 a.m. May 28, and reached here yesterday while I was in St. Louis, having driven down with Dr. E. Stanley Jones who spoke here night before last. Sure thought it a great privilege to get to know him so well. I now set myself to another attempt to make the obscure plain.

Answer to question 1. My suggestion and desire is that all our journalism funds be called "The Missouri-Yenching Journalism Fund" regardless of where they come from. (See next to last paragraph of my May 14 letter.) The publishers are being asked to assure the "minimum budget requirements" for the first five years.

2. The name of the treasurer of the "Miszuli-Yenching Hui" is Mr. R. B. Price, president of the Boone County National Bank, Columbia, Mo. Mr. Price is also the treasurer of M.U. He will simply receive deposits and issue checks on the order of the executive committee of the Hui.

3. and 4. The Episcopal students have given no indication of what part they intend to have in the Hui. In their bulletin, in reporting the meeting of the exec. comm. of the Students' Religious Council, the Episcopal Church bulletin merely stated that the Missouri-Yenching Association hoped and expected to get \$2,000 for us by June, 1929. The S.R.C. started and is one of many organizations sponsoring the Hui. The Hui is their method of seeking the funds.

5. It is the W.I.M.C. that we hope will get under the project of a residence. 6. Mrs. George G. Peeper, 3624 Euclid ave., K.C., Mo., is the president of the W.I. M.C. for this year and next (until Feb. 1930.) The possibility of their doing anything seems more remote as a result of her latest letter which outlined all the difficulties, etc. It would be wise for the office to get in touch with her, only if the Council should decide to undertake the effort.

7. The K.C. Lions Club board of directors has recommended to the club that they participate officially as a club in my support without any commitment as to the amount to be raised. As I have written Dr. Stuart and Mr. Garside, even those who are most keen on supporting me in China, can't quite grasp the point that this is necessary when I'm back in America. It has therefore seemed prudent for the sake of the future not to press the matter. I do not intend to push them to make up my full salary for this year, but rather to resume on the fiscal year of the University, July 1. Although I do not feel from the wording of Henry Shea's letter of July 21, 1927 that we could treat that quarter (on which an additional \$500 is due) as an absolute commitment, I think the club treasury will pay it.

*was decided to do this*

*but ideal with Franklin Parker Lowry Hall*

*finally turned down*

0645

It's was more than a month previous to my coming East that I was in K.C. last, but the attitude of all the delegates from Kansas City to the state convention was such that I feel no uneasiness that they are going to come through in good shape. They must, now that they have persuaded the clubs of Missouri to come in on the matter. I still am without copies of the resolutions passed by the state convention but will send them along as soon as I have them.

8. Mr. Garside indicated in his latest letter to me (May 22) that there was a deficit in our journalism account as of April 30 of \$2,345. The \$1,000 from the American Society of Newspaper Editors will reduce that almost a half and I hope that additional scattering funds will bring it down some. Whatever is left, when I depart from China may acceptably be drawn back out of the 1928-9 funds as a fair and legitimate charge on the raising of the Missouri-Yenching Fund. It is of course possible that the Kansas City bunch will want to be retroactive, in which case what they would get ought to pretty nearly clear the account.

9. The funds which come from the ten newspaper men may be used for any purpose to promote the best interests of the department. I trust that little or none of it may be required for my salary and expenses but that we may be able to use \$15,000 of it for two residences if unable to secure them elsewhere.

10. Strength to your ~~mb~~ elbow on Finley-Ochs. We await certainty on that before sending out another general letter to all the publishers in an effort to get the second half. It is not anticipated, however, that we can do much personal solicitation on the newspapermen until fall, as so many of them go away for long summer vacations.

11. It seemed best to leave the request for a confirmation from Mr. Dealey until such a general request is made of all the publishers. When I have a final answer from Mr. Brown, however, I intend to write him a letter of the Stuart to Dewart type.

12. Mr. Brown wrote a very cordial reply, saying that he would like to know how payments would be expected before making a final commitment. I've written him on that and should have his final answer soon.

13. and 14. Dean Williams has been away a week at a meeting of the National Editorial Association, so I've had no opportunity for a talk as yet. The only possibility in addition to the names written by Dean Williams and Mr. Strong is the Missouri Press Association. The secretary tells me that he sees no change for the Association to make any such gift from its treasury but that it might be quite possible for a group of Missouri publishers in the association to unite to make a gift through the Association. We three,---Dean W., the secretary and I---are to get together soon to talk this possibility over.

13-14 (cont). Mr. H.V. Jones died last week. Since the Carl W. Jones who wrote Mr. Strong that he thought the answer would be favorable is the oldest son and will doubtless succeed to the office of publisher of the Minneapolis Journal, I feel quite hopeful of that prospect. Other most likely prospects are Mr. Baker of Cleveland, Jesse H. Jones of Houston, one of the St. Louis papers, and the Oklahoman of Oklahoma City (Mr. Gaylord, ), Mr. Villard of The Nation and Mr. Gannett of Rochester. (the last two have not yet been written.

There is also the hope that the A.S.N.E. matter may be worked out so that they will get on for five years. The secretary has never acknowledged my letter ~~of~~ telling him where to send the \$1,000. In this I asked him what the possibilities were of a five-year commitment and I hope the delay means he is sounding out the board. (This answers 18.) I hope that we may get A. S.N.E. and the N.E.A. in ways similar to Missouri Press Association plan. The A.S.N.E. is confined to executives in papers in the larger cities (75,000 and over.) The N.E.A. is the small city and rural press editors.

15. Yes, this is the same. The objects do not conflict because the Hui (campus-wide) wants its funds all used for the purpose of maintaining reciprocal fellowships in journalism. The funds will be sent in to our regular Missouri-Yenching Journalism Fund with the request that they be so used. It is understood in the articles of incorporation which they hope to complete this summer that the man who goes to Yenching will be appointed in the regular way by the Yenching authorities on recommendation of the faculty of the school of journalism here and vice-versa. It will be some years before we have a man ready to come from China and it is expected that the funds will grow by that time to the point where both are possible.

16. The pastor of the Parkville church has been out of the harness for over two months with flu followed by tonsillectomy. He writes that he thinks the matter should be let ride for the present, and that if he ever feels it is feasible again, he will let us know, being eager to have it done. But the opponents on fundamentalist grounds even more than denominational seem to have built a back-fire.

17. Mr. Abbott simply promised that he would use his best influence with his board. I hoped that meant success, but a letter came back from the secretary of the board simply saying that it was not possible for them operating, as they do, under a trust. Mr. Abbott warned that this might happen but said members of the board at times, when specially interested, had gone down in their own pockets. So we intend to try again on that score, but think it better to wait until we need just one or two and put up an emergency plea.

I hope to give myself almost exclusively during June and July to school work, to preparations for return in August, and to wind-up of finances in September.

*It  
Being a Friday,  
I'm not sending*

*this airmail because it will reach you as quickly as ordinary*

*As ever,  
Vernon Nash.*

0647

# YENCHING UNIVERSITY

(Incorporated 1889 as PEKING UNIVERSITY)

PEKING, CHINA

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150 FIFTH AVENUE, NEW YORK

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June 15, 1928.

Mr. B. A. Garside,  
New York City.

Dear Garside:-

Reservations on the "American Shipper" for September 20 will be satisfactory. If they will put in the folding cot for the smaller child without further charge, I think we can make that space do all right, at least we are willing to try it for the saving of the \$70. But if they should want an additional payment of any size for the extra bed, then we might as well have the larger stateroom.

*Copied  
in writing  
\$300  
Cabin no. 9  
+ waiter*

We want to go ahead on the hope of getting away by that date although my hopes have dimmed a little with the decision of Dean Williams to make another summer trip to the Orient. I am very glad if it means that he will get out to Yenching, but he does not hope to get back until early in September which precludes ~~our~~ keeping up the cultivation through the summer to such a pitch as to make the conclusion of the matter ~~probable~~ in early Sept.

The entire situation has been canvassed thoroughly with him and a bunch of letters will go out soon for a second shot, so that we may be able to get the matter closed up in spite of his absence. Much as I want to make the Colonge Exhibit and the South Seas conferences, I should be most reluctant to leave until that entire five-year program is quite assured.

The situation from Europe on is still somewhat confused in my mind. Would it be possible for the transportation department to send us P. & O. literature, also some other folders concerning conditions in Europe. It hardly seems possible that the fare from Brindisi to Port Said could be as much as the train fares back to Marseilles plus the \$12 saving. I wonder what the situation would be for us to buy an open ticket from Calcutta to Shanghai ~~via~~ and buy locally to that city. The \$1 reduction for the trip across India seems mighty small.

Herewith an expense account. I would be glad if you could add a \$50 advance to it for expenses to the Lions International Convention July 10-14 at Des Moines. Since we have our biggest insurance payment due then and are also buying considerable in preparation for leaving, I'll probably be a little short for putting it up myself.

Cordially,

*Nash*

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UNIVERSITY OF CALIFORNIA

Faint, illegible text, possibly bleed-through from the reverse side of the page.

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UNIVERSITY OF CALIFORNIA  
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AMERICAN OFFICE  
 150 FIFTH AVENUE, NEW YORK

July 26, 1928.

Mr. Olin D. Wanamaker,  
 New York City.

Dear Mr. Wanamaker:-

A letter from Dr. Stuart has just been received approving my decision not to return to Peking until the publishers' fund has been *obtained*. I've therefore written Mr. Garside in this mail, suggesting that he give up the reservation for steamer accommodations for us in the latter part of September, as I have little hope that the matter can be closed up by that time.

Dean Williams will not get back until the middle of September. I also fear the use of election year as an excuse or as a handicap in getting the full attention of the newspaper men. The Editor and Publisher men, who have been among the most cordial and interested, have written asking that they might withhold their final decision until November. I'm baffled by our inability to get an answer either or any way from Mr. Ochs.

Before his departure for the Orient, Dean Williams dictated new letters to all the publishers except those answering in such a way as to be considered hopeless. These have been going out as a part-time student stenographer was able to get them written. Although they press for a decision, the particular service hoped for from them is to keep the matter fresh in the minds of the men.

Our commencement is next week after which we expect to spend some weeks getting our goods packed or purchased and then shipped. I plan then to drive with Mrs. Nash and the children to her home in New Mexico where they will remain until we are ready to go. After a short rest there, I plan to go on to California and see the four publishers there who have been written. I'll also continue the cultivation of the Lions Clubs. This luncheon service club is very strong in California and I have some promising friendships among the leaders. While I do not hope for much immediate help in that quarter, I want to keep the Lions' interest growing through the years looking toward the big endowment effort which we expect to have some years hence.

July 26, 1928

From there, I expect to return to Missouri for conference with Dean Williams, for a getting the Kansas City matter officially on paper, and for some visits to Missouri Lions Clubs. I've made several this summer already since the action of the state convention sponsoring our work and will make several more before I go West. The Missouri convention action simply commends voluntary action to the clubs; I foresee some such action by the Kansas City club with reference to my support. That is to say, I think the club will urge its members as individuals to support the matter and we'll still have to solicit the individual subscriptions, just as we still have to solicit individual clubs in the state. The Board of Directors of the K.C. Club took favorable action a long while ago in the matter but the thing still seems to hang fire in the membership where there is a sizable majority not cordial to the idea, and the board therefore is reluctant to press the matter.

At present, I am working upon a leaflet about our journalism work which can be used equally well with covering letter by all the diversified groups which have shown interest, namely the Missouri students, the Lions, the Kansas City church women, etc. Tuesday of last week I presented the matter of a residence to the executive committee of the Council. They received the suggestion very cordially and took the matter under advisement. It was their feeling that a decision could not be made until their September meeting when they would have had an opportunity to canvass their denominational groups. That will be another thing to work on when I get back from the west.

<sup>early</sup>  
The success of the publishers' fund rests greatly upon the Ochs decision. If we still have not work by the time Dean Williams gets back, it may seem wise after my talk with him for me to come East again for some conferences, seeing Mr. Baker of Cleveland, Mr. Jones of Minneapolis and other favorable individuals on my way going and coming. I'll write again on that matter in the early fall. Dean Williams' letter went some weeks ago to Mr. O. G. Villard, asking him to be one of the ten. The death of his mother has obviously delayed consideration of that matter, but her going probably brings him into full control of the Villard money and should make that hopeful. It would be helpful if you had an opportunity to see him personally about the matter. I'd appreciate it also if you would keep in mind the matter of Ogden Reid and his mother and, if occasion offers, put in an ear there.

As I prefer to make decisions as to the disposition of my time after consultation with you, this is a tentative suggestion. If you feel that I should do something else or if there is any service which you feel I could better render in the immediate future, I should be glad to confer with you about same.

Cordially,

Wm. H. Nash

0651

# YENCHING UNIVERSITY

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WU LEI-CHUAN, VICE-PRESIDENT

July 26, 1928.

Mr. B. A. Garside,  
New York City.

My Dear Garside:-

Herewith an accounting for the Des Moines trip, together with expenses of three other short strips taken since. Attached is a copy of the Alumnus ad for which a bill was submitted in my latest expense account. I would be glad if this and the accompanying article might be given to Mr. Wanamaker or Miss McCoy after you have seen them.

Thanks for the material concerning the P. & O. and other passage information. I have no more light than I ever did as to what plans we should make about getting away. Had a letter the other day from Dr. Stuart, approving my decision not to go until the publishers' fund is completed. Short of some quite unexpected happening, that will doubtless have to await Dean Williams return and may prove difficult until the election is out of the way. I infer the latter from a letter from The Editor and Publisher asking to be permitted to hold their decision until November. They have been among the most interested and cordial. I am baffled by our inability to get either a yes or no out of Mr. Ochs.

Nevertheless, on the off chance that something hopeful might happen which would suddenly make it possible for us to go, we would like the reservation for Sept. 20 held as long as is fitting and proper. As soon as they feel that the reservation should be taken up, it should be relinquished unless you hear something further from me. Following that, the uncertainty as to when and which way we would go makes it impossible to make a tentative sailing date, so that I see nothing for it but to take our chances.

Commencement here comes next week, after which Mrs. Nash and I expect to break up housekeeping gradually in the early part of August, preparatory to shipping what goes to China together with purchases which we will make in Kansas City. We want to get that under way so as to be assured of its arrival by the time we get there. We were put to much inconvenience and unnecessary expense last time by the long delay in our freight. We would appreciate receiving as early in August as is convenient for you a check for our "refit allowance" as we prefer to spend that in America for things to be shipped out. I am writing Mr. Wanamaker in this same mail about my plans for the weeks before we can hope to get away.

Cordially,

Vernon Nash.

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JUL 30 1928  
JOINT OFFICE

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PEKING

TRANSFER

August 3rd, 1928

Dear Mr. Nash:

I am glad to have your letter of July 28th. It seems to me a very wise decision to defer your return to China until we have secured the entire amount sought for a Department of Journalism. I hope to see you in the Autumn. Miss. McCoy is taking up your request for certain special pledge cards.

I shall make an effort before leaving for a vacation to see both Mr. Villard and Mr. Ogden Reid.

Doctor Jenney knows one of the Pulitzers very well. This Brother has promised to take up the matter with Ralph. Doctor Jenney also will try to see another member of the World Staff in order to strengthen the case there. His acquaintance told him that he felt sure his Brother Ralph would consent for the World to come in if only we could get the pledge of the Times. I have exhausted all efforts through the Finleys. I hope Dean Williams may get the Times in.

Hastily yours,

Mr. Vernon Nash  
105 Willis Ave.,  
Columbia, Missouri

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MISSOURI  
COLUMBIA  
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PEKING

August 2nd, 1938

Dear Mr. Nathan:

I am glad to have your letter of July 20th. It seems to me a very wise decision to defer your return to China until we have secured the entire amount sought for a Department of Journalism. I hope to see you in the autumn. Miss. McCoy is taking up your request for certain special pledge cards.

I shall make an effort before leaving for a vacation to see both Mr. Willard and Mr. Ogden Field.

Doctor Jenny knows one of the publishers very well. This brother has promised to take up the matter with Ralph. Doctor Jenny also will try to see another member of the World Staff in order to strengthen the case there. His acquaintance told him that he felt sure his brother Ralph would consent for the World to come in if only we could get the pledge of the Times. I have exhausted all efforts through the Times. I hope Dean Williams may get the Times in.

Respectfully yours,

Mr. Vernon Nash  
108 Willis Ave.,  
Columbia, Missouri

DN:177B

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AMERICAN OFFICE  
 150 FIFTH AVENUE, NEW YORK

August 9, 1928.

Mr. Olin D. Wanamaker,  
 New York City.

Dear Mr. Wanamaker:-

After some months' almost exclusive attention to academic affairs, I find it slow going to try to get back into the swing of financial solicitation. I feel greatly the need of some new encouragement. I am very hopeful that Doctor Jenney can be of much assistance. If it is possible for him to give some time soon to our journalism project, it might be worth a try to see if he can crack the Times nut through the vice-president who received Dr. Stuart and me so cordially.

I am almost hopeless on that score. Dean Williams sent Mr. Ochs an urgent night letter and never received even an acknowledgment. It was of course just at the time when Mr. Ochs was in the midst of the preparations for the celebration of his fifty years of ownership of the Chattanooga Times. If nothing has developed by late September, I intend to appeal to the Chicago Daily News man for more help there, though I fear he will refuse.

Will you ask Dr. Jenney to write me concerning his negotiations with the Pulitzers. I'm even more hopeful of the St. Louis Post Dispatch connection than of the N. Y. World on the plea that some one of the St. Louis papers ought to come in on a Missouri enterprise for which publishers all over the country are showing so much interest and the Post-Dispatch is the one to which such an appeal ought to have the most weight. I keep hoping to catch Joseph Pulitzer in St. Louis and if so, would like to know if he has been talked with.

Miss McCoy can doubtless furnish Dr. Jenney with copies of the correspondence which Dean Williams first sent to publishers. I'm inclosing a copy of his follow-up letter to Joseph Pulitzer and Ralph Pulitzer. The latter acknowledged the first with a brief refusal. Mr. Joseph Pulitzer has never replied to either. Will you please ask Miss McCoy or Mrs. Britton to send me the picture of myself on the glazed paper as I need to have a newspaper cut made therefrom. Many thanks for your promise to see Messrs. Villard and Reid, if possible.

Cordially,

recd 8/13/28

0656

PEKING

TRANSFER

Peking University

August 11, 1928.

Mr. Vernon Nash,  
105 Willis Avenue,  
Columbia, Mo.

My dear Mr. Nash,

In a letter dated July 15, 1928, Dr. Galt writes as follows regarding my letter of May 14 discussing the subject of your insurance. A copy of this letter was sent you at the time.

"Mr. Tsai has looked carefully into the matter of this item alleged to be remaining on Mr. Nash's insurance account, and he has discussed the matter briefly with me. The data are very complicated, and it is not clear to us just what should be done. Mr. Tsai recommends, and I concur, that since Mr. Nash is to be expected out here again soon, that we allow the whole question to await his arrival so that we may discuss it with him. I hope this will be satisfactory to you."

I trust that this decision on the part of the field will not cause you any serious embarrassment. If you are to be returning to China as promptly as we hope may be possible, we would not have time now to get a letter to Peking and have a reply from them anyway, so it seems that the only course to follow is to adopt this suggestion and wait until you get back to China for a final settlement of this long pending matter. If you have any other suggestion in the matter, please let me know.

Very cordially yours,

BAG/A

0657

# YENCHING UNIVERSITY

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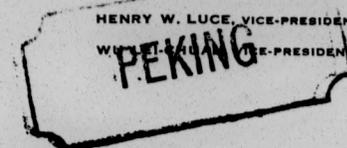
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WILLIAM H. ... VICE-PRESIDENT



Aug. 30, 1928.

TRANSFER

file # 2137

Mr. B. A. Garside,  
New York City.

My Dear Garside:-

While in Kansas City the other day,  
I found that the Y.M.C.A. "World Service Club" had  
gradually collected scattering Nash funds to the  
amount of the enclosed check. Acknowledgement should  
be sent to Mr. M. H. Spencer, Business Manager, Kansas  
City, Missouri, Young Men's Christian Association,  
404 E. Tenth street, K.C., Mo.

We are having a delightful trip West  
and I'm beginning to look forward to hopping into the  
financial work with vigor again. That's more than I've  
been able to say in recent weeks, but even three day's  
free from "MUSTS" is having its affect.

Cordially,

*Nash*

ck. for \$49.13 enc.

0658

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TRANSFER

PEKING

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PEKING

add-9/5

August 31, 1928

Mr. Vernon Nash  
Box 768  
Las Cruces, N.M.

My dear Mr. Nash:

We are attaching hereto your check for \$109.63 in payment of your expense account submitted on August 25th. You will note that the check is for one dollar more than the total indicated. We would not want to have you figure yourself out of a dollar to which you are rightfully entitled!

I hope you had a sufficient supply of your thesis typed so that you will be able to supply our New York office with a copy. I am sure the Campaign Office would find it valuable. If you do not have an extra copy available and will be publishing it soon anyway, the office might wait for the printed copy but we would be glad to have at least one copy as soon as may be convenient to you.

We will expect the bill from the A.B.C. warehouse for the freight shipment you are having them handle for you. We will also take care of the two printing bills you mentioned.

We are enclosing some material that came along with the insurance premiums we have paid for you this month.

With all good wishes for the continued success of your work,  
I am

Very sincerely yours,

Secretary,  
Peking University.

BAG/EH

0660

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# YENCHING UNIVERSITY

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WU LEI-CHUAN, VICE-PRESIDENT

Las Cruces, N.M., Sept., 5, 1928.

Mr. B. A. Garside,  
New York City.

My Dear Garside:-

This will acknowledge receipt of yours of August 25 and 31 and three checks, salary for Sept. 1, travel advance of \$200 and reimbursement of travel expense of \$109.63. Thanks for the extra dollar, discovered to be in my favor. Everything arrived in time, despite my attempt to move the office to Kansas City.

All the copies of my thesis were sent away except a poor last carbon which is at my home in Holt. From what has been said, I presume that it will be sent to press sometime this fall. If not, I shall be pleased to see that the office gets a copy.

I'm off today or tomorrow for California to see Ivor N. Lawson of San Diego, Mr. Chandler of the Los A. Times and Mr. Knowland of Oakland Tribune. The Lions Clubs are setting up some very attractive appointments for me in their circles. How much immediately I can expect from Lions I can't say but I want to keep that pot boiling, looking forward to getting a great many behind us by the time we want to set up a campaign for endowment some years hence.

Please tell Mrs. Britton that I've also received her two letters with inclosures. I'm glad to hear of the Elmhirst money and will look forward to seeing Miss Bogue when in N.Y. next and to visit Mrs. Elmhirst while en route through England.

Cordially,

Vernon Nash

0661

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Vernon Nash Fund Committee of the Missouri District Association of Lions Clubs



ALLEN V. HAYS, Chairman, Nevada  
L. C. DEASON, Hannibal  
H. H. LYNCH, St. Louis  
PHILIP O. VIALI, District Governor

This committee was created by the 1928 District Convention to provide a medium whereby Lions Clubs and individual Lions may participate in the support of the Missouri-Yenching School of Journalism in Peking, China, which is under the direction of Lion Vernon Nash of Kansas City.

7

TRANSFER

PEKING

Dear Garside:- Things breaking slow out here. Found Chandler of Los Angeles out of city for a week. Hope to see him in few days. Knowland of Oakland Tribune is all sewed up in big court case and has refused to see me at all. Has, however, asked his managing editor to go thoroughly into matter with me tomorrow so that is hopeful as he knows what it is all about. Can't find any more expense blanks in my papers. Hope this will suffice.

*W*

Let's acct. dated 9/18/27 - 142.01

OK mailed 9/27/28

V. #4240

0663

Journal of the American Association of Law Clubs

1928

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JOURNALISM

# YENCHING UNIVERSITY

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PEKING, CHINA

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AMERICAN OFFICE  
150 FIFTH AVENUE, NEW YORK

Las Cruces, N. M. Sept. 27, 1928.

Dear Mr. Wanamaker:-

Herewith my tentative schedule for October. It is good to know that Dr. Jenney may be able to give some help on the Journalism project. In view of the cumulative value of the securing of each new name, I hope that you will have Miss McCoy get the word to me at the earliest possible moment if a favorable answer is received from any publisher.

You did not mention Mr. Villard in your list. In view of his great interest and sympathy (we talked at some length when he was out at Journalism Week at Missouri in May) and the death of his mother (which gives him full control of the family money (I presume)), I am very hopeful that he will have some part at least. Where any of them seem hopeful but feel \$1,000 a little strong, I think it well to fall back upon a suggestion of \$500 annually. The more men we get interested the better for the future.

Today I have wired you that I shall be leaving to visit publishers in Texas and Oklahoma on my way back to Missouri. The breaks were 2 to 1 against us in California. The Oakland publisher had been tied up for more than two weeks in a big court case, something about a will, and could not see me at all. Did not know when the case would end. Mr. Lawson at San Diego said over phone that he had been ill for some time and must ask to be excused but that he would be in Chicago in his home there before long and would be glad to see me. Mr. Chandler of Los Angeles was quite cordial. In company with one of the leading citizens of L.A.---a prominent Lion---we spent an hour and a half with him. He seemed quite interested and favorable but would not give final answer. Said would write Dean Williams soon.

Dean Williams wired me on his return:

My visit this summer to Orient confirms and strengthens my opinion high value adequate instruction preparing for journalism in China. Character and outlook new journalism in China will determine largely Asia's attitude. Importance cannot be overestimated to the world and especially to America and its Pacific Coast. Opportunity for large professional philanthropic practical service  
WALTER WILLIAMS.

Cordially.

*Nash*

*copied for  
"Peking  
News"*

0665

# YENCHING UNIVERSITY

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HENRY W. LUCE, VICE-PRESIDENT  
WU LEI-CHUAN, VICE-PRESIDENT

Sept. 27, 1928.

CLY  
serv  
check  
today

Mr. B. A. Garside,  
New York City.

Dear Garside:-

Herewith my expense account for the rest of the trip to California. I certainly hope that some of the Lions Club connections which undertook the raising of some funds will produce the amount of the expenses at least, for the breaks were two to one against us on the big men.

From Oakland, I wrote you of the inability of the publisher there to see me. When I got back to Los Angeles, I found the publisher of the Times very cordial. Also one of the leading citizens of Los Angeles, a prominent Lions member, went with me for the interview. We spent an hour and a half together. Got no final answer there but am quite hopeful.

Mr. Ivor Lawson of San Diego said over the phone that he had been quite ill for some time and begged to be excused, but that he was leaving soon for his home in Chicago and would be glad to see me there. I leave Sunday to tackle the Texas publishers. Sure wish I had the impetus of at least one new name on the list. A "Yes" from Ochs would put things over with a bang.

In reply to yours of Sept. 12 concerning the insurance, we let one of the Travelers' policies lapse but were not quite sure when making them up which one it is; hence we sent them both along. On the children's policies, I think that it says some where that when paid annually instead of weekly, they are only \$12. Your August deduction from our check for them was only \$24. Just add the Travellers' policy to the bottom of the list with a notation that ~~it~~ one of the two was permitted to lapse.

26<sup>00</sup> was  
deducted  
sp was for  
274<sup>00</sup>

Herewith also bill for  
printing of Journalism leaflets.

Cordially,

Vernon Nash

0666

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0667

JOURNALISM

**Vernon Nash Fund Committee of the Missouri District Association of Lions Clubs**



ALLEN V. HAYS, Chairman, Nevada  
L. C. DEASON, Hannibal  
H. H. LYNCH, St. Louis

PHILIP O. VIALL, District Governor

This committee was created by the 1928 District Convention to provide a medium whereby Lions Clubs and individual Lions may participate in the support of the Missouri-Yenching School of Journalism in Peking, China, which is under the direction of Lion Vernon Nash of Kansas City.

Sept - Oct  
1928

Dear Fellow Lion of Missouri:

Four years ago certain members of the Lions Club of Kansas City provided most of the support which made it possible for Lion Vernon Nash to go out to Peking to open the first department of journalism in China. A little more than a year ago, Vernon returned to America to complete the necessary arrangements for the development of that project on a scale commensurate with the opportunity. We urge you to read the inclosed leaflet for a statement of the situation which Dean Williams declares to be "one of the really great challenges for constructive, far-reaching effort in our time."

Two of the three purposes which brought Vernon home have been accomplished, namely further training for himself in the field of education for the profession of journalism, and a permanent affiliation of his school with the Missouri School of Journalism. There remains only the securing of adequate funds. The bulk of this money is being provided by a group of outstanding American newspapermen. But, as much as can be obtained is needed; moreover, Vernon craves the fellowship of a large body of men from his own state who may desire thus to cooperate with him in so strategic a task. Since he himself has been a Lion since 1922 and since one of the Missouri clubs has been largely responsible for the early years of the undertaking, it seemed to the delegates to the state convention in Jefferson City last May that the Lions of Missouri should and would want to constitute that group of cooperating friends.

Accordingly, we were appointed by your district governor under the instruction of the state convention to bring this matter to your attention and to urge you to join with others in placing the Lions of Missouri squarely behind Lion Vernon Nash in the carrying out of a project which has obtained such high approval from our own Missouri School of Journalism and from some of the greatest newspaper publishers in America. If you heard Vernon at Miami, or Hannibal, or Jefferson City, or in your own club, we feel confident you will turn to the back page of the inclosed leaflet and act. If you did not, just talk with some members of your own club that have heard him. Make it as liberal as you feel willing and able to do, but don't hesitate if it has to be small. Remember that a little from many mounts up fast, and that, above all, is tangible proof of friendship and support from a great body of Missouri Lions that will mean the most to Lion Vernon as he goes back to China this fall to resume his work there.

Fraternally yours,

ALLEN V. HAYS, Chairman.

L. C. DEASON

HAL H. LYNCH

0668

*[Faint, illegible text, likely bleed-through from the reverse side of the page]*

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0669

*Winters*



ALLEN V. HAYS, Chairman, Nevada  
L. C. DEASON, Hannibal  
H. H. LYNCH, St. Louis  
PHILIP O. VIALI, District Governor

This committee was created by the 1928 District Convention to provide a medium whereby Lions Clubs and individual Lions may participate in the support of the Missouri-Yenching School of Journalism in Peking, China, which is under the direction of Lion Vernon Nash of Kansas City.

Kansas City,  
Oct. 20, 1928.

*Oct 25-29  
later than only  
\$2500 to  
your fund -  
not rec.*

Dear Mr. Wanamaker:-

You will doubtless have had my wire that Ernest Winters subscribes a sum of \$7,500 for the building of a Nash residence. This is subject to certain conditions which I trust will be acceptable. He is the kind of person who likes to make his money bring in other money. His first proposition was that he would advance the money for five years without interest, subject to a repayment of \$1,500 annually, we to seek to get that amount from the Lions Clubs of the State of Missouri.

I countered with the answer that this was equivalent to the trustees borrowing the money to build me a house and that I did not believe that they would do it, even without interest. I therefore proposed that he advance it without interest subject to the repayment by us of such amounts as we were able to obtain from the Lions Clubs of Missouri (outside Kansas City) within five years. It so happened that the Missouri District Governor of Lions was here this week on his annual visitation of clubs and the chairman of the Nash Fund Committee of the State Lions Association was here at an undertakers convention (lucky coincidence) so I got the three of them together. The latter two assured Mr. Winters that, in the light of the response which has already been received by the committee, it seemed quite feasible. He thereupon made his offer, as above.

Other engagements made the drawing up of a statement of our understanding possible then, but I hope to be able to send it in with check for \$7,500 when I get back here for the election. I leave tomorrow morning for Columbia, Mo., St. Louis, Chicago, Minneapolis and Des Moines. Winters desires to have his name left out of any publicity in the matter and that the house be known as the Missouri Lions Clubs Residence.

Ten leading members of the Lions Clubs of Kansas City each took ten names to solicit on behalf of my personal budget for five years. The Community Chest Fund campaign is on for ten days but week after next, they have promised to close the matter up and have it ready for me when I return here to vote. The Club accepted the report of the board last Tuesday, recommending that they sponsor and see to the permanent maintenance of a Nash Fund Committee of K.C., but without organic connection with the club. A representative

*local KC board*

0670

Vernon Nash Fund Committee of the Missouri District Association of Lions Clubs



ALLEN V. HAYS, Chairman, Nevada  
L. C. DEASON, Hannibal  
H. H. LYNCH, St. Louis  
PHILIP O. VIALI, District Governor

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- 2 -

-2- O.D.W.

of the Y.M.C.A., C. G. Lord, Assoc. General Secretary, will serve on the committee; also one of the women from the church groups, yet to be chosen.

Concerning my program after the election, there will be a few days clearing up work here, then I should be at the Univ. of Missouri for their annual World Friendship Week Nov. 8-11. A wire today reveals that they are much distressed by the cancelling of a date by Arthur Rugh, and before the receipt of this letter you may have had a wire from me concerning possible speakers, when I have conferred with the leaders Monday morning.

Following that, I have a tentative date for the Kansas City Chamber of Commerce Nov. 14 and then comes the Missouri Press Association Nov. 17 and 18. As soon as possible after that, I plan to come East with my family to remain until we are ready to sail.

So many of the interviews with publishers, notably the Oklahoman at Oklahoma City, have been favorable, though without finality, that I feel sure that the thing can be closed pretty rapidly when we once get a break of a big name on which to make the occasion of another appeal from Dean Williams. R. S. Sterling, publisher of the Houston Post-Dispatch, said at the close of his interview: "Well, I'm one of these fellows who likes to finish a thing. If you get nine and can't get the tenth, let me know and I'll give it to you." I don't take such verbal conversations any too seriously, but Mr. Winters, who knows him well as his principal business is oil, says: "Sterling remembers what he promises and performs on them to the letter." So there's that, for whatever it is worth. It is baffling and discouraging for the weeks to get by and no decision from Mr. Ochs. Mr. Clark here got the promise of another hearing for me from the new head of the K. C. Star, but pressure of business incident to the change in affairs following the death of Mr. Seested make it impossible to arrange this visit. Hope for it right after election.

I am presuming that you do not care for a highly detailed report of my activities each day. If you, or the office force, desire such a report, please let me know.

Sincerely,

*Vernon Nash*

Mr. O. D. Wanamaker,  
New York City.

0671

Baptist Young People's Union  
Christian Student Congregation  
Congregational Student Club  
Episcopal Student Association

Evangelical Student Club  
Glennon Club (Catholic)  
Jewish Student Congregation

## JOURNALISM

Methodist Student Organization  
Presbyterian Student Association  
Young Women's Christian Association  
Young Men's Christian Association

# Students' Religious Council

AT THE  
UNIVERSITY OF MISSOURI  
LOWRY HALL  
COLUMBIA

OFFICE OF EXECUTIVE SECRETARY

Oct. 22, 1928.

Miss Louise McCoy,  
New York City.

Dear Miss McCoy:-

Herewith letters to Dean Williams from  
G. B. Dealey of the Dallas News, Marcellus Foster of  
the Houston Press, and E. K. Gaylord of the Oklahoman,  
at Oklahoma City, confirming their subscriptions.

You will note that Mr. Foster partially  
backs down on his verbal promise of \$333. In the light of  
his letter, however, I think we are quite justified in  
setting the amount tentatively at \$250. As I understand  
it, you now have written pledges as follows:

R. P. Scripps,	\$1,000	annually
W. T. Dewart	1000	"
J. W. Brown	500	"
G. B. Dealey	500	"
E. K. Gaylord	now 250	375 "
Marcellus Foster	250	200 "
A. S. M. E. (Pd)	200	1000 paid

In addition to this, we have the pledge  
made verbally by Walter A. Strong to Dr. Stuart and me  
and confirmed in the letter by him to the publishers, in  
which the amount is not mentioned. When I am in Chicago,  
I plan to ask him to make the pledge in formal terms.  
There is also the paragraph of Dean Williams in his letters  
to publishers, stating that he expected to handle a share.  
These two thousands with the above totals \$5,700.

It's desperately hard to possess one's  
soul in patience at the delays of Ochs, Chandler of the  
Los Angeles Times, Baker of Cleveland, to give us a final  
answer.

Cordially  
Vernon

"ORGANIZED RELIGIOUS CO-OPERATION"

0672

學大京燕  
YENCHING UNIVERSITY  
PEKING, CHINA.

JOURNALISM

*Journalism*

OFFICE OF THE PRESIDENT

TELEGRAPH ADDRESS  
"YENTA"

October 31, 1928.

Mr. Vernon Nash,  
150 Fifth Avenue,  
New York City.

My dear Vernon:

I have not written you although I thought repeatedly of doing so and have had you much in mind. My reasons have been chiefly the hope that you would be here before any letter from here could reach you. Even now I am writing in the hope that this letter will follow you back to China, and am therefore making it rather brief. I need scarcely tell you how I sympathize in the vexatious and long delayed effort to secure the remaining amount we have set as our goal. I am disappointed that the New York Times matter has been so slow in coming to a final issue, as well as that the people you tried to see on the west coast failed to be in condition for you to get at them. I am still hoping that Mr. Jenney can be of substantial help in this effort, and shall await expectantly further developments.

I shall pass your letter on to Leonard Hsu, although as you say, you will be writing him yourself more in detail. You are doubtless getting news from here in other ways, so I shall not repeat especially as I am trying to clear off as much as I can after returning from a visit to Shanghai and Nanking, and before entering the hospital as I shall probably have to do because of painful evidence of further dental infection.

With affectionate regards to Mary and sympathy in the loss of her father, and remembrance to Anne and Hugh,

As ever yours,

*J. L. S.*

*The Missouri publicity -  
is fine.*

0673

Vernon Nash Fund Committee of the Missouri District Association of Lions Clubs

JOURNALISM  
*Journalism Promotion*



ALLEN V. HAYS, Chairman, Nevada  
L. C. DEASON, Hannibal  
H. H. LYNCH, St. Louis  
PHILIP O. VIALI, District Governor

This committee was created by the 1928 District Convention to provide a medium whereby Lions Clubs and individual Lions may participate in the support of the Missouri-Yenching School of Journalism in Peking, China, which is under the direction of Lion Vernon Nash of Kansas City.

Holt, Mo., Nov. 26, 1928.

Mr. O. D. Wanamaker,  
New York City.

Dear Mr. Wanamaker:-

The morning after we parted in Columbia, I went to Kansas City for a day and a half to push on the solicitation of the Lions there which has been lagging, and to see the president of the Missouri Journalism Alumni Association who agreed to address a letter jointly with Dean Williams to the alumni soliciting help. Also saw a publisher in a nearby small city whom Dean Williams desires to have place the matter of cooperation with him in his share of \$5,000 before the members of the Mo. Press Assn.

Thence to St. Louis where I had a fine interview with Joseph Pulitzer of the Post-Dispatch, having at last found him in the city. He asked me to give him a summary of what I had said to him and promised that he would try to do something, although he warned that it would not be much. The next day I had an interview with one of the owners of The Times with doubtful results. That night Dean Williams and I were the speakers at the annual banquet of the Missouri Press Association.

Then I left for the southwest to join my family. They had started driving back to Missouri and been caught in the unusual flooding rains which this section had ten days ago. We had fearful roads in spots and were much delayed, but I managed to get in some work on the way back, speaking to a Lions Club at Wichita Falls, Tex., having a long and fruitless interview with Victor Murdock at Wichita, and a promising one with Wm. Allen White at Emporia. The ~~xxxx~~ letter promised to do something later when we got the fund where "some of the smaller chips" will help.

*write Dean Williams that he could not give*

One of the directors of Lions International in Wichita gave me a note of introduction to A.A. Hyde. He heard the story with great interest and said in closing: "If Fletcher Brockman will write me a note, commending your university and specifically your journalism project, I'll give a thousand or two to it." He wants me to see Brockman when I come to New York and go into the whole matter with him. If you should see him before I arrive, it would not be amiss to prepare him for our talk.

*Give*

*2*

0674

Vernon Nash Fund Committee of the Missouri District Association of Lions Clubs



ALLEN V. HAYS, Chairman, Nevada  
L. C. DEASON, Hannibal  
H. H. LYNCH, St. Louis  
PHILIP O. VIALL, District Governor

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-2- O.D.W.

Nov. 26, 1928

Tomorrow I go to Kansas City for a farewell meeting with the Lions Club, and the next day I speak to the Kansas City Chamber of Commerce. After the Thanksgiving holidays, we shall start East in our car with two days in Columbia, another in St. Louis and several other stops enroute where I think it possible to do some work. Hence it is not likely that we shall arrive in New York much before the middle of the month.

Your night letter of last Saturday is at hand and I expect to see Winters tomorrow or wed., if he is in the city, and I earnestly hope that the signed pledge may be in the mails to you soon. At least half of those to whom I wrote, as per Mr. Winters' request, have sent me copies of their letters, and in the light of them, it is difficult to see how he can refuse to put the matter in formal shape at once.

Sincerely,

Vernon Nash

0675

Dec. 20, 1928.

My Dear Leighton:-

No one could be more sorry than I that your letter of Oct. 31 found me in New York. My hopes for a sailing date have gradually been pushed along until now we are hanging to the anticipation that we can get away by the end of January.

This hope is based upon the decision of the committee authorizing Dr. Jenney to turn his major attention to helping the journalism fund until it has been successfully completed. This decision was made on the afternoon when the Boyd campaign went over the top. Dr. Jenney has gone to Lake Placid for a fortnight's rest, while I catch up on badly neglected correspondence and shape the plans for us to start soon after New Years.

By election day, I had about completed all I could see to do personally west of Chicago among publishers, except for the annual meeting of the Missouri Press Association when the Dean and I were the principal banquet speakers. The Assn. thereupon voted \$1,000 from its treasury toward the pledge of \$5,000 made by the Dean. This will help us in the peculiar handicap of having no outstanding city papers in Missouri.

I spent quite a little time in the University on their efforts (they had \$650 in the bank when I left there Dec. 5) and in Kansas City (which has lagged miserably.) The ghost of Lewis will not down there, he having so emphatically assured them four years ago that if they would put me over in the first years, the University would then be in shape to take over.

Early in November I caught a fearful chest cold which would not shake off, so finally I cancelled further dates, went down to New Mexico to join the family and motored back with them for a reunion of my folks over Thanksgiving. The second week in January we drove on to New York, the farmer brother and his wife coming with us and driving the car back, they having bought it from us. We are now living in Riverdale with Willard, who is physical director of the Riverdale Country Day School.

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Dr. Jenney and I will work first in the Eastern cities and then, if necessary, I'll go out toward Chicago with him. But if the total reaches the point where the use of such subscriptions as Mrs. Elmhurst, Mrs. Marmon, etc., (if needed) would make up the total, we may leave him to round the \$50,000 from publishers as he can, and we'll get started.

A period of most discouraging knocks, such as the final refusal of Ochs and the report by Mr. Baker that his board had voted unfavorably in Cleveland, etc., has been followed by a kind of "Dead Center" condition, out of which we will be knocked, I hope, by a subscription from the Curtis interests. Today I had a brief hurried talk with Mr. Boyd about helping us with interviews when we come to Philadelphia. He was hopeful but non-committal.

There has been a marked growth in interest in Yehding among the faculty of Missouri U., as will be indicated by the inclosed. I'd be glad if you or someone there could write to Dean Walter Miller directly. You may recall meeting him; he is a very active Presbyterian and has had some supporting connection with the Prices at Nanking for many years.

When Wanamaker was out, we had a long talk with Dr. C. A. Ellwood who is very eager to come to China if feasible arrangements can be made. Thirdly, the veteran teacher of art in the university, Dr. J. S. Ankeney, approached me some weeks ago about a possible place for him while on Sabbatical leave next year from Missouri. He has long been eager also to spend some time in China in a study of Oriental Art. I gathered in a conversation with him that comfortable living quarters for him and Mrs. Ankeney would be all that would be required to get him and in return he would be glad to give any work in his field which might be desired. He is a very active Episcopalian in Columbia, Missouri. I promised to write these facts; in view of the uncertainty of my whereabouts, if there is any interest in the matter there, it would doubtless be well to take up the matter with him directly.

We all earnestly hope that you are quite well again, and that a cable will make any reply to this unnecessary.

*J. M. S.*

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